

DESIGN THINKING

SSD Global
Solutions

WORKSHOP HIGHLIGHTS

- Context Analysis
- Wicked Problems (Rittel and Webber)
- Abductive and Productive Reasoning
- Problem Framing
- Solution-focused Thinking
- Design Thinking Model and Templates

PROCESS
IMPROVEMENT
INVENTION
AND
INNOVATION



On-Line Live!

Sign-in From Any Computer

www.SSDGlobal.net

303 575-1265

See Website for Next Public Session

Email: SixSigma@SSDGlobal.net

To Schedule an On-site Workshop

The improvement, innovation or invention procedure starts with understanding the problem or the opportunity. But all these processes begin with inspiration, commitment and vision. Let our Design Thinking workshop move you or your department from ideation to completion. By focusing on key factors such as divergent or convergent thinking as well as implementation and prototyping you can crystalize your vision quickly. Also Learn how to solve *Wicked Problems* defined by Horst Rittel and Melvin Webber as ill-defined problems or tricky issues.

\$1295.00

Two-Day Workshop

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