

HUMAN-CENTERED DESIGN

The improvement, innovation or invention procedure starts with understanding the problem or the opportunity. But all these processes begin with inspiration, commitment and vision. Let our Design Thinking workshop move you or your department from ideation to completion. By focusing on key factors such as divergent or convergent thinking as well as implementation and prototyping you can crystalize your vision quickly. Also Learn how to solve Wicked Problems defined by Horst Rittel and Melvin Webber as ill-defined problems or tricky issues.

Workshop Highlights:

- How to Create a Product or Service
- Problem Framing
- Solution-focused Thinking
- Abductive and Deductive Reasoning
- Design Thinking Model and Templates



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ON-SITE CLASSES AVAILABLE
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